

Bayerische Motoren Werke Aktiengesellschaft, Munich. Information on the Annual General Meeting on 17 May 2018.*

Dear shareholder,

We would like to thank you for your interest in the Annual General Meeting and are pleased to enclose your attendance card(s) with this letter.

To ensure that procedures run smoothly and that the voting process is carried out correctly, we kindly request that you read the following information carefully:

1. Attendance in person or by an authorised person of your choice; registration at the Olympiahalle.

If you or a person authorised by you as proxy (e.g. a shareholders' association) wish to attend the Annual General Meeting in person, then you or your proxy are requested to submit the enclosed attendance card form at the shareholder registration counter in the foyer of the Olympiahalle.

The proxy form printed on the back of the attendance card may be used for issuing a proxy authorisation. In this case, please give the attendance card with the completed proxy form to your representative so that he/she can provide evidence of the proxy authorisation.

If you wish to authorise a proxy and submit evidence of the proxy authorisation to us electronically, you may use the application available at www.bmwgroup.com/ir/proxyvoting. This proxy authorisation module will be available until the end of the Annual General Meeting. If you wish to use this method, please ensure that the person you are appointing as proxy is willing to represent you and give him/her your attendance card in order to facilitate registration at the Olympiahalle.

A voting booklet will be handed to you or your authorised representative at the shareholder registration counter in the foyer of the Olympiahalle in return for the attendance card. In order to correctly determine the number of participants and shares present, we kindly request you or your authorised representative to hand in all of the attendance cards in your/his/her possession.

If a shareholder authorises more than one person as proxy, BMW AG reserves the right pursuant to § 134 (3) sentence 2 of the German Stock Corporation Act (AktG) not to accept one or more of those persons to the meeting for capacity reasons. Thank you for your understanding in this matter.

2. Organisational information.

The Annual General Meeting commences at 10.00 (CEST). The assembly rooms will, however, be open from 8.30 (CEST) onwards. In order to avoid unnecessary waiting times at the entrances, we recommend that you arrive as early as possible.

We kindly ask for your understanding for the security measures which have been taken also in your interest. Please bring along an official photo ID (e.g. passport or ID card), with which you can identify yourself if need be. For security reasons, we request you **not to bring any dangerous objects** such as knives, scissors or bottles. Since image and sound recording are not permitted, we also request you **not to bring cameras**.

* (Non-binding convenience translation)

3. Postal voting or the issue of proxy authorisation and instructions to representatives designated by BMW AG (only for common stock shares).

Holders of common stock shares who do not wish to participate at the Annual General Meeting in person and are not authorising another person to attend the Annual General Meeting on their behalf may opt to cast their votes by means of postal voting or by authorising designated employees of BMW AG to vote on their behalf. This can be done either in writing or electronically. Postal votes are cast directly, i. e. without a representative.

BMW AG has designated Mr Torsten Schüssler, Mr Andreas Stöffler and Mr Alejandro Aguiar Pardilla as voting representatives. They are employees of BMW AG. The company-designated voting representatives are only authorised to cast votes on the individual points of the agenda in accordance with the explicit instructions given to them in your proxy authorisation. They are obliged to cast votes on the individual points of the agenda in accordance with your explicit instructions. If a vote which is not on the agenda is required to be taken at the Annual General Meeting, you will not be able to participate in that vote either by means of postal voting or via the voting representatives designated by BMW AG.

If, for any point on the agenda, individual votes are to be held for proposed resolutions which have been grouped together on the agenda, your vote or instruction will be taken to apply correspondingly to each of individual proposed resolutions.

If a proxy authorisation has been issued to the voting representatives designated by BMW AG, their names will be recorded in the list of Annual General Meeting participants. Your name will not be disclosed. In the case of postal voting, no entry will be made to the list of participants.

For the purposes of postal voting or issuing a proxy authorisation and instructions to the voting representatives designated by BMW AG, you may use the attendance card (front page) for holders of common stock. Please complete the form and send it to arrive **on or before 15 May 2018, 24:00 (CEST)**, at the following address:

Bayerische Motoren Werke Aktiengesellschaft
c/o Computershare Operations Center
80249 Munich, Germany
Telefax: +49 89 30903-74675
E-Mail: anmeldestelle@computershare.de

An addressed and **prepaid envelope** is enclosed.

It is also possible to cast postal votes or issue proxy authorisations and instructions to the company-designated voting representatives **electronically** over the internet by using the application available at www.bmwgroup.com/ir/proxyvoting. The casting of postal votes or the issue of proxy authorisations and instructions over the internet must have been completed **until the beginning of the Annual General Meeting** in order to be taken into account in votes on resolutions.

If postal votes and/or proxy authorisations are received in both paper form and electronically over the internet, the votes and/or proxy authorisations received in paper form take precedence, irrespective of the date received by us.

The issue of proxy authorisations and instructions to company-designated voting representatives or the casting of postal votes does not preclude attendance in person at the Annual General Meeting by the shareholder or authorised representative; it is possible for the shareholder or authorised representative to visit the registration counters in the Olympiahalle and revoke any proxy authorisation previously issued to the voting representatives or votes previously cast by postal voting.

4. Further information relating to the use of the internet-based voting and proxy authorisation system.

Please ensure when you receive your attendance card that the letter mailed to you has not been damaged or tampered with. The contents of the letter and the personnel access code allocated to you the first time you log on to the voting and proxy authorisation system should be kept in a safe place.

The first step when logging on for the first time is to input the **five-digit number of your attendance card** (located above the barcode) as well as the additional **one-digit check digit** and then click the [Login] button to continue the dialogue. If you have received more than one attendance card, please note that votes or proxy authorisations can only be recorded for all of your shares if, **for each attendance card**, you have registered and cast votes or issued proxy authorisations.

In order to continue the registration process, you must at this stage enter some personal details. Please enter the necessary details in the appropriate fields exactly as they are stated on the

attendance card. This applies even if the spelling of your name or address is incorrect. Do not enter a title or other additional details. After you have input and checked your details, click the [Login] button to continue the dialogue. You will then be allocated a **personal eight-digit access code** which you should make a note of or print and keep in a safe place. You need this access code, together with the attendance card number and the check digit, whenever you wish to log on to the system again. To continue the dialogue click [continue].

The options available depend on the category of shares you hold. Proxy authorisations can be issued to a third party for either category of share. Holders of common stock can also cast their vote either electronically or issue a proxy authorisation and instructions to the company-designated voting representatives (see point 3. above).

In order to issue a **proxy authorisation to a third party** it is necessary to call up the page "Appoint a third party proxy" and enter the surname, first name and place of abode of the authorised proxy. If you click [Appoint proxy], a page opens showing a confirmation of the proxy authorisation and the transaction data which can be printed. Your authorised proxy has the option to issue a sub-authorisation proxy. The dialogue process is ended by clicking [Log off]. If possible, please give your attendance card to the Annual General Meeting to your authorised proxy, since this simplifies the registration of your authorised proxy in the Olympiahalle.

If you have issued a proxy authorisation to a third party, you can revoke or change proxy details electronically up to the end of the Annual General Meeting. Using the number of your attendance card, the check digit and the personal access code allocated to you when you first logged on to the system, you can log on again to the electronic voting and proxy authorisation system to do this.

If you have any questions relating to the internet-based voting and proxy authorisation system, you can reach us until the beginning of the Annual General Meeting by e-mail at hv@bmw.de.

5. Transmission of speech of the Chairman of the Management Board over the internet.

The speech of the Chairman of the Board of Management will be transmitted over the internet (www.bmwgroup.com, link "Annual General Meeting") on 17 May 2018 from approximately 10:30 (CEST).

6. Shareholders' counter motions and nominations for election.

If notifiable applications relating to the agenda for the Annual General Meeting have been received from shareholders (counter motions, election nominations), their wording can be viewed at www.bmwgroup.com via the link "Annual General Meeting".

7. Exclusion of liability relating to the use of the internet-based voting and proxy authorisation system.

Although state of the art, the stability and availability of the internet-based voting and proxy authorisation system used for BMW AG's Annual General Meeting may be subject to fluctuation and disruptions. Neither BMW AG nor the employees and providers involved have any influence on the availability, functionality, stability and reliability of the telecommunication network and the internet services provided by third parties.

If, despite all of the security measures taken, we do identify that there has been any unauthorised external interference with the data stored and handled in accordance with the Federal Data Protection Act for the purposes of accepting and recording proxy authorisations and instructions and casting votes over the internet, we reserve the right, without notice, to temporarily interrupt or prematurely terminate access to the system. In this event, only those votes cast and those proxy authorisations and instructions issued via the internet will be taken into consideration for which manipulation can be ruled out.

No guarantee or liability is accepted for the availability and functionality of the internet-based voting and proxy authorisation system. Furthermore, we shall not be liable for access to the system including access to the internet services used and the network elements provided by third parties. Similarly, BMW AG does not accept any responsibility for errors and shortcomings in the hardware and software used, including that used by service providers. The exclusion of liability does not extend to damage within BMW AG's responsibility arising from injury to life, body or health or other damage if caused by intent or gross negligence on the part of BMW AG or its vicarious agents.

8. Data protection.

In order to meet the documentation requirements of Germany's stock corporation legislation, data relating to online registration and proxy authorisation and instructions are stored and retained for three years.

Munich, April 2018

Yours faithfully

Bayerische Motoren Werke Aktiengesellschaft